Alumnae News Letter

Mary Baldwin College

WILLIAM WAYT KING
MEMORIAL BUILDING

JULY
1939

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Alumnae News Letter

Mary Baldwin College

Volume X JULY No. 4

Alumnae Endorse New Century Program

One of the largest groups of alumnæ ever to assemble at Mary Baldwin returned for the 1939 Commencement, attending the alumnæ events and other programs on the campus. At the business meeting of the alumnæ association June 3, the development plans embodied in the New Century Program were unanimously endorsed and the architect's drawings of the first two buildings were enthusiastically received. These plans are presented in detail on page 4.

The physical education auditorium building, named in memory of William Wayt King, will be the first building to be constructed. It is shown on the cover of this issue. The building will contain complete physical education facilities, including swimming pool, and its spacious gymnasium will be suited to use for public assemblies and social functions. The second building to be constructed will be a dormitory, a picture of which will be shown in the next issue of the News Letter. The dormitory has not yet been named.

President Jarman and Lucien P. Giddens, assistant to the president, presented to the alumnæ the full details of the New Century Program and proposed the following three steps, which were adopted for the participation of the alumnæ in the program:

(1) That each chapter undertake a project, as a unifying factor, through which a group contribution will be made, representing the time and effort only of the entire chapter and not including individual gifts.

(2) That each alumna make or pledge some contribution when it is solicited.

(3) That members of the alumnæ association suggest the names of others who might be interested in the higher education of women through Mary Baldwin's program.

It was announced at the meeting that all expenses of the New Century Program will be paid out of current operating funds of the college so that all contributions which are made will go directly toward the series of developments that will take place as funds become available and in the order of their need. It was announced also that the sum of $30,000 contributed about fifteen years ago by alumnæ of the Seminary will be placed in the New Century Fund as a nucleus around which to build the total of gifts.

In speaking of the New Century Program, President Jarman said: "The Board of Trustees and the administration of the college have recognized the closing years of a century of service by the Seminary and College as a fitting time to make a careful study of the college, its program and its needs, and to plan for its future. Finding the college with the highest possible accredited standing, operating without debt and without deficit, with many more students applying than can be accommodated, the Board is at the

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Mary Baldwin Bulletin
Alumnae News Letter

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Volume X July No. 4

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CLASS NEWS OMITTED

Since this issue of the NEWS LETTER is so full of Commencement news and since it is of such timely service in connection with the New Century Program, the usual section of class news is not included. The notes which have already been submitted to the editor will be held over and printed in the next issue along with additional notes which are received in the meantime. It is hoped that we may thus have an exceptionally large section of Class News in the next issue. Won't you write us early in the summer of such things as vacation trips, changes in address, and, of course, any changes in name? And it is hoped that you will also drop us a card to tell us any news of other alumnæ as well as of yourself.

THE NEW CENTURY PROGRAM AND OUR ALUMNÆ

The action of the Alumnæ Association in endorsing so wholeheartedly the New Century Program and its ideals for the college's development is greatly appreciated by everyone associated with Mary Baldwin in an official capacity. The unanimous interest and support of the alumnæ can assure the success of the program, which will mean a greater Mary Baldwin College.

Many alumnæ, who are grateful for the training they received at Mary Baldwin, have wanted an opportunity to express their appreciation of the institution and of the high objectives for which it has always stood. The New Century Program offers such an opportunity to them. Following the first announcement of the plans for the program, some alumnæ showed their immediate interest by stating that they wished to make a contribution to the fund on the first day that such gifts were to be received.

The New Century Program offers opportunity not only for large contributors, however, but also to those who can afford to give only a modest sum. The college would appreciate some contribution from every alumna, and the ALUMNÆ NEWS LETTER urges every former student to take part in the program in this way. Let us set a new high percentage in such programs by having one hundred per cent of the alumnæ make some contribution.

Remember that however small a gift must be, every gift will be significant for the cumulative gifts will build nobly on the campus. Though the funds thus received will go mainly into buildings and endowments, the use of those buildings and endowments at Mary Baldwin College makes the cause a most worthy one. The New Century Program, to be sure, is primarily a program of physical development, but the reason for it is to carry on still more effectively in the second century Mary Baldwin's Christian

service which you have known and appreciated ever since your student days. It is then a cause that calls for spiritual giving which will build more than the material and financial structures on the campus but which will also build through them stronger foundations for our highest traditions and ideals.

Few women's colleges have the background of one century upon which to build. Few of the women's colleges of the eighteen-forties have carried on their work without interruption until the present time, developing year by year. Mary Baldwin, in having such a long and successful history, offers security of investment to all who contribute to the New Century Program. But it offers more than the security that goes with success, for it appeals also to benefactors on the strength of its definition of success: the giving of Christian, cultural, scholarly training to the high type of young women who are and will always be called "Mary Baldwin Girls."

IMPORTANCE OF NEW CENTURY PLANS

The attention of all readers of this issue is directed to the article informing you of the action of the Board of Trustees on May 25 in adopting the report of the Committee on Survey and Planning, including plans for the New Century Program and the Centennial.

In the words of the report, the two general objectives of the Board in adopting those proposals are:

"First, to give fitting recognition to one hundred years of uninterrupted service for the cause of Christian education of young women who during the century have in their many capacities faithfully served the institution, and to express appreciation for the achievement of her alumnæ through the years.

"Second, to insure an opportunity for continued service by Mary Baldwin College in her second century by the formulation and execution of plans for immediate and long term development of the college, including the procuring of funds for additional campus, buildings, endowment, and scholarships."

These objectives, as expressed by the Board, are so compelling in their worthiness that they cannot fail to be received with interest and enthusiasism by all alumnæ and friends of the college. Those who perhaps have wanted a brief and yet a complete and official statement on the New Century Program and its relationship to the Centennial, will find this information in the full report as adopted by the Board.

It will be gratifying to the college personnel and the alumnæ and friends of the college to know that the New Century Program looks not only toward early developments but also toward long term developments on the campus; that it thus seeks to assure the college of steady progress not only through the five-year program, which is beginning now, but through the encompassing plan which would extend for twenty-five years into Mary Baldwin's second century. The Board and its committee on Survey and Planning and the college administration have shown in this planning, skill and vision that will give alumnæ and friends confidence that their contributions to the New Century Program will be wisely and safely handled so as to bring the greatest possible benefit to Mary Baldwin College and to the people and the causes served by her.

Board Of Trustees Plans For Centennial And Second Century

At a special meeting on May 25, the Board of Trustees of the college adopted the report of the Committee on Survey and Planning, as presented below. The complete report will be of interest to all alumnæ as the New Century Program begins at this time and as the college now looks toward the celebration of its one hundredth anniversary in 1942.

The Board of Trustees has in mind two general objectives:

First, to give fitting recognition to one hundred years of uninterrupted service for the cause of Christian education of young women, to show gratitude and honor to the succession of men and women who during the century have in their many capacities faithfully served the institution, and to express appreciation for the achievement of her alumnæ through the years.

Second, to insure an opportunity for continued service by Mary Baldwin College into her second century by the formulation and execution of plans for immediate and long term development of the college, including the procuring of funds for additional campus, buildings, endowment, and scholarships.

The Board believes that the history of the institution will speak for her to show that she has been loyal to her high educational ideals, steadfast in her Christian aim, and careful in the investment and expenditure of her funds, and that she will continue to be a safe investment for those who wish their money to serve the cause of Christian education of young women. The Board therefore adopts and announces:

1. A fitting celebration to be held in 1942, the centennial year of the college, looking back over the accomplishments of the first century and forward to the opportunity of the second century.
2. The adoption by the Board of Trustees as the official name of the movement THE NEW CENTURY PROGRAM. This name would suggest that chief attention should be given the second century of service and the plans for a future of enlarging usefulness.
3. The adoption by the Board as an ultimate goal the general plan submitted by Mr. Hibbs for the development of grounds and buildings with such changes as the Board may see fit to make from time to time.
4. The adoption by the Board of a *Twenty-five Year Plan* in the direction of attaining the goals set out in the general development project, with a goal of $2,500,000.00 for the twenty-five years to be divided, if possible, equally between endowment and campus development, including both buildings and grounds.
5. The adoption of a *Five Year Plan,* as a part of the Twenty-five Year Plan, beginning June 1, 1939, with a goal of $500,000.00 to be divided approximately equally between endowment and campus development.
6. The adoption as the immediate goal within the five year period the procuring of funds for the erection of a physical education-auditorium building and one dormitory.
7. The general approval by the Board of the preliminary sketches that are submitted herewith of the above proposed two buildings as representative of the type of architecture to be followed in the erection of those buildings.

The Board further authorizes President Jarman and Mr. Giddens to announce the above plans first to the alumnæ and then to the public at such time and in such ways as they may deem wise, and authorizes them to proceed toward the accomplishment of the above plans, with the understanding that all expenses be paid from the current funds of the college so that one hundred per cent of contributions may be applied directly to the New Century fund. The Board expresses its hope that certain units of the five-year program may be brought to a conclusion, if possible, before the centennial celebration in 1942.

Respectfully submitted,

H. B. BLAKELY — J. A. BURRUSS
W. B. BLANTON — M. M. EDGAR
F. L. BROWN — MRS. THOMAS H. RUSSELL
L. W. JARMAN, *Chairman*

Glimpses Of Commencement

The Commencement festivities of 1939 brought the alumnæ back in all their glory. About seventy-five out-of-town alumnæ returned to the campus for all or part of the celebration, the largest number for many years. The infirmary and all vacant beds throughout the college were filled with enthusiastic alumnæ celebrating their first to their twentieth year reunion.

The fact that Alumnæ Day was on Saturday accounted in part for the larger attendance, as more alumnæ were able to leave their duties for that day.

The Commencement program opened on Saturday morning with the Memorial Service for Mr. William Wayt King in the college chapel at 10:30. The simple but impressive ceremony was in charge of Maggie Bell *Roller* Robinson and consisted of a message from the national president, Mrs. Mapp, and three short talks on Mr. King as The Man, The Administrator, The Friend of the Alumnæ, by Mrs. Robinson, Sue *Stribling* Snodgrass and Nancy McFarland, respectively. The service concluded with the hymn "Now the Laborer's Task is O'er."

Following the annual business meeting a buffet luncheon was served in the alumnæ club house. The club house was unusually attractive this year and made a beautiful background for the flowers and table decorations. Between 175 and 200 people were at the luncheon and all of them pronounced it a most successful affair, and extended their thanks to Hattie *Timberlake* Ast, chairman of the luncheon.

Saturday afternoon found the alumnæ *en masse* for the impressive Class Day exercises. According to custom, the Seniors and their Attendants started the processional from Academic and proceeded to Hill Top steps where the Seniors formed a tableau for the program. The Seniors were unusually lovely in their full skirted white dresses with smart lace jackets, with which they carried bouquets of talismen roses. The attendants wore salmon pink net dresses and carried the traditional shepherds crooks. The second half of the program took place on the front terrace where the seniors carried the ivy chain to form the figure '39. The class gift of the seniors, new lamps for the chapel, was given to Dr. Jarman, by the president of the senior class, Betty Brown. An additional gift, and one which thrilled all alumnæ, was the student body's contribution to the New Century Program—$528.00 which they had earned through the last few months of the college session. This gift was received by Mr. Lucien Giddens, who is in charge of the New Century Program.

The Commencement messages of the two main Commencement speakers were most inspiring not only to the graduating class but to the entire college, and its many friends who attended. The baccalaureate sermon by Dr. Stuart Nye Hutchison, pastor of the East Liberty Presbyterian Church at Pittsburgh, on June 3, was on the subject: "Keeping the Faith in an Age of Change."

He said: "You are living in a period like that which John Fiske called the critical period of American history. Once more the nation is in the throes of a new day. The clouds are dark, but you can be sure that the God who guided the America of sixty years ago through an-

other crisis will guide America now.

"As you go out . . . into the world of confused affairs to take your place as part of the womanhood of the nation, it depends largely upon you whether your America is still to be a Christian nation." As a means by which the young women graduates of today can meet this responsibility, Dr. Hutchison spoke of faith, hope and love as the three lights of the soul that bind to duty, that guide to service, and that must ever lighten the path to worthwhile accomplishment. He stressed the opportunities today for young women who have these qualities of soul and mind that will enable them to apply the advantages of higher education effectively, enduringly and worthily.

The open house at the home of President Jarman on Sunday afternoon was, and always is, one of the most delightful events of the Commencement season. Here the alumnæ, students and parents met and talked for several hours enjoying the hospitality of the president's beautiful home and garden.

Monday morning was given over to rest and chatter as there was nothing on the official program. The Commencement Pageant at 4:30 on the upper terrace was even better than ever. The theme of the pageant was "Americana" and was most successfully carried out through clever dances accompanied by familiar tunes.

On Monday evening the alumnæ club house was thrown open to alumnæ, seniors and their parents. Three reels of last year's Commencement, belonging to Jean Diescher, '38, were shown amid great enthusiasm from the audience. Between the showing of the movies, Mary Jane Cooke, '38, student at Julliard school of music, sang several solos and led the group singing. This is the first time that anything of this nature has been tried at Commencement and it proved so satisfactory that it will probably become one of the Mary Baldwin traditions.

The final event of the Commencement season was the graduation of 46 seniors. The Commencement address by Dr. Douglas Freeman, editor of the Richmond *News Leader* was on the subject, "College Girls Ten Years After." He called the "Supreme test of the women of this generation that of preserving the ideals of peace and courage in this world," adding that this generation of women graduates has as one of its strongest duties the saving of character in the American home. Pointing out also the general professional opportunities now open to women, he cited the great fields in which women can apply themselves, including the rendering of greater service to other women.

Dr. Freeman said: "You are living in days singularly analoguous to those in which the magnificent pioneer women of this country lived. Every generation has its particular task. Since the American Revolution and the Industrial Revolution in England no generation has had the same task as the preceding one in this country. In these circumstances . . . there is a particular challenge—a particular opportunity."

He said that besides the things that a college woman of today will strive to do, there are three things she will not do: "You are not going to repudiate education whatever else you do, because it does not give you a larger economic opportunity at the outset. You are not going to despair. And I think you will not try to employ the method of escape from reality. . . . No problem is ever so

hard if it is viewed in the courage of reality."

Before conferring degrees upon the forty-six seniors, President Jarman gave his annual message to them. He said: "I desire for each of you an understanding heart so that you may understand, not what things are but what they mean, that you may understand yourself, the world in which you live, your obligation to the past, present and future. With a symbolism rich in traditional meaning, I welcome you into the oldest of aristocracies, that of the educated few who are expected to serve their communities, the nation and the world above all others."

If a single keynote were sounded at the Commencement of 1939 by the entire program, it was that of progress. Just as its Seniors were looking to the future when the degrees were conferred the college was looking to the future in the New Century Program, with the authority to carry out that program conferred by the Board and with the approval of the alumnæ unanimously signified. So at Commencement, the college, like its seniors, looked to the future.

CORRECTION

Through error, the date of Mr. William Wayt King's death was reported in the last issue of the News Letter as April 15. He died on the evening of April 14. The editor regrets this mistake.

New Century Program To Begin This Summer

The first definite steps in carrying out the New Century Program will be undertaken this summer by the college officials in charge of it. They plan to call upon a limited number of alumnæ individually and to visit a few chapters during the next few months for the purpose of discussing the program; and beginning in the fall, the college hopes to reach all other alumnæ either in person or through personal correspondence.

The college will appreciate it if, in the meantime, alumnæ will consider the New Century Program, its purposes, and the needs of the college so that they can discuss these matters with the college representatives when there is opportunity.

After alumnæ have read the full statements on the New Century Program, the college will be glad to receive any suggestions or to answer any questions in connection with the program.

If any chapters are planning to hold meetings during the summer, the college would endeavor to send a representative to attend the meeting and to discuss the New Century Program if the members should wish it.

Chairman of Board Urges Support of New Century Program

A century of service! What attainments lie hidden in those hundred years. How much of culture, of intellect, of character have been built into the lives of thousands of American women, only eternity will be able to reveal. A century touches the lives of more than four generations, a century dips back into history to touch within sixty-six years the founding of our American republic, and spans almost one-third of the period since the first permanent settlement was made at Jamestown.

Christian institutions of learning with church affiliations have rendered unique service to our nation. They have furnished a continually flowing stream of educated men and women, firmly grounded in Christian faith and morals, into the nation. From such schools have come the majority of our ministers and missionaries, our Christian editors and educators. These Christian colleges have not only furnished many leaders for each generation, but by their high standard of character and learning, they have exerted across the years an influence upon secular education far beyond the numbers of their student bodies and their financial resources, when compared proportionately with other institutions.

The contribution of the Christian colleges to American life has been vastly more than the education of students entrusted to their care, for these schools have brought a Christian influence to bear all across our nation and have placed a Christian emphasis upon education and character development. The church colleges have exerted, and will continue to exert, a tremendous influence to hold education in line with Christian faith and morals.

Mary Baldwin College, during her first century of service, has taken her place splendidly among the distinguished Christian institutions of higher learning. She now approaches a second century of service. It is imperative that her equipment be such that during the next hundred years her influence shall not be dimmed. A century ago a college education might have been managed according to the oft-repeated aphorism "with Mark Hopkins on one end of a log and a student on the other." Few colleges then had large equipment and courses of instruction were limited to a few fundamental subjects. In the intervening years education has made tremendous strides, and at the present moment across our whole nation colleges rapidly are receiving new equipment, enriching their curricula, enlarging their faculties, and preparing for greater service. It is a time when education must advance, for material progress has outstripped the intellectual, social, and spiritual advancement of the race. Unless better men and women are produced to govern material resources, the "Frankenstein" monster of invention, man's own creation, will destroy our civilization. It is to the Christian college pre-eminently that this challenge comes, for her educators have insisted that spiritual resources and strength of character are essentials to strong manhood and womanhood.

Mary Baldwin College must be equipped with buildings, faculty and financial resources to meet the demands of this age. Believing in the future of this his-

toric college, accepting the challenge of a Christian womanhood to help build a new civilization, and confident of the support of thousands of alumnæ and countless friends, the Board of Trustees of Mary Baldwin College, after carefully surveying the needs and opportunities, announces the *New Century Program.* The needs of Mary Baldwin College must be met for her second century of service. As chairman of your Board of Trustees, I call upon each alumna, every friend, and that great group of thoughtful men and women who believe that education can not fulfill its highest mission until it builds Christian loyalty and character into the souls of men—I call upon all those who love Mary Baldwin College, the Lord Jesus Christ, and His Church to establish upon the attainments of the first century a college which will take pre-eminently her place in meeting the challenge of the second century of her existence.

Hunter B. Blakely,
Chairman of the Board of Trustees.

Commencement Awards

The Algernon Sydney Sullivan Award, established in 1925 by the New York Southern Society and awarded by Mary Baldwin College each year to some person or persons who have rendered outstanding and unselfish service, was presented at Commencement by Dr. L. Wilson Jarman. The awards were given to Dr. Hunter B. Blakely, president of the Board of Trustees, and Rosa *Witz* Hull, wife of Cordell Hull. Shirley Black, president of the Student Government association this year, received the second Algernon Sydney Sullivan Award.

Dr. Blakely, who has been pastor of the First Presbyterian Church since 1930 and president of the Board of Trustees most of that time, took a prominent part in the Commencement program.

Mrs. Hull could not be present to receive the award at this time because of the visit of the British king and queen to this country, but she will attend Founder's Day services next fall, and at that time will receive the award formally.

In a letter to Dr. Jarman dated June 11, Mrs. Hull said: "I have just had honors and privileges extended me, seldom received by anyone, but none do I appreciate more than the award from Mary Baldwin College. I appreciate the reception of the announcement.

"I shall look forward to Founder's Day, October 4th, when I hope to be with you, and receive it in person."

The Lois Walker Quarles medal established in 1931 in memory of an alumna, and based upon a combined interest in music and athletics, in addition to personal qualities was presented to Miss Margaret Wardlaw, Columbia, S.

C., and the present holder of the missionary scholarship.

The class scholarships for the highest averages in the respective classes were announced as follows: Miss Ethelyn Jones, New Canton, junior scholarship; Miss Hilda Brown, Tarrytown, N. Y., and Miss Alice Jarman, tie for honorable mention, junior class; Miss Sarah Lane, Columbia, S. C., sophomore scholarship; Miss Eleanor Maupin, Newport News, honorable mention, sophomore class; Miss Leslie Syron, Churchville, freshman scholarship; Miss Virginia Cain, honorable mention, freshman class.

The high honors list for the session was announced as follows: Miss Carol Bowman, Waterford; Miss Hilda Brown, Tarrytown, N. Y.; Miss Mathilda Brugh, Salem; Miss Virginia Cain, Summit, N. J.; Miss Anna Lawler Gilkeson, Fishersville; Miss Alice Jarman, Staunton; Miss Ethelyn Jones, New Canton; Miss Elaine Kibler, Staunton; Miss Sarah Lane, Columbia, S. C.; Miss Eleanor Maupin, Newport News; Miss Margaret Wallace Shields, Woodstock; Miss Leslie Syron, Churchville, and Miss Anne Woodward, Staunton.

The newly initiated members of the Honor society were announced as Miss Margaret Latham, Haymarket, '39; Miss Alice Jarman, Staunton, '40; Miss Ethelyn Jones, New Canton, '40. Other senior members of the society this year were: Miss Betty Cleveland, Spartanburg, S. C.; Miss Anna Lawler Gilkeson, Fishersville; Miss Margaret Wallace Shields, Woodstock.

FORTY-SIX SENIORS

Degrees (B.A.) were conferred upon forty-six seniors representing thirteen states:

Miss Elizabeth Banner, Mt. Airy, N. C.; Miss Beverly Bivens, Mt. Airy, N. C.; Miss Shirley Black, Spartanburg, S. C.; Miss Carol Bowman, Waterford; Miss Betty Boyd, Brooklyn, N. Y.; Miss Betty Brown, Connellsville, Pa.; Miss Margaret Browning, Arlington; Miss Mathilda Brugh, Salem; Miss Margaret Caldwell, Greensboro, N. C.; Miss Etar Carper, Rocky Mount; Miss Betty Cleveland, Spartanburg, S. C.; Miss Helen Day, Waco, Texas; Miss Maxine Dunlap, Little Rock, S. C.; Miss Nancy Eskridge, Pulaski; Miss Jean Foster, Staunton; Miss Anna Lawler Gilkeson, Fishersville; Miss Marcia Gooch, Roanoke; Miss Nina Griffith, New Hartford, N. Y.; Miss Betty Gronemeyer, Clarksburg, W. Va.; Miss Mary Bronte Hemp, Staunton; Miss Jane Neal Herndon, Richmond; Miss Janie Holman, Charlotte, N. C.; Miss Sarah Jones, Ashland; Miss Shirley Keelgar, Woodhaven, N. Y.; Miss Mildred Lapsley, Miller School; Miss Marguerite Latham, Haymarket; Miss Anita Malugani, River Edge, N. J.; Miss Katherine Hoge Moffett, Staunton; Miss Nancy Lee Owen, Crozet; Miss Margie Lee Phipps, Waynesboro; Miss Brame Proffit, Floyd Court House; Miss Jean Reed, Bel Air, Md.; Miss Frances Rue, Afton, Ill.; Miss Margaret Shields, Woodstock; Miss Ann Snavely, Hershey, Pa.; Miss Mary Eleanor Tauber, Catlettsburg, Ky.; Miss June Trout, Gastonia, N. C.; Miss Eugenia Vance, Staunton; Miss Mary Norfleet White, Memphis, Tenn.; Miss Katherine Williams, Warrenton, N. C.; Miss Emma Louise Williamson, Durham, N. C.; Miss Anne Woodward, Staunton; Miss Virginia Worth, Elizabeth City, N. C.; Miss Frederica Young, Yonkers, N. Y.; Miss Jean Young, Rome, Ga.; Miss Ida Mae Kellough, Cumberland, Md.

Minutes of the Annual Meeting of the Alumnae Association

On Saturday, June 3, the annual meeting of the Mary Baldwin Alumnæ Association was held on the upper gallery at eleven o'clock, with Mrs. John Mapp, the national president, in the chair.

Charlotte *Ranson* Taylor, the chaplain, opened the meeting with a prayer. Following that, there was a brief installation service for the seniors. Miss Abbie McFarland led this pledge of loyalty and the seniors repeated it after her: "Believing in the ideals that have made Mary Baldwin College meaningful to American life, and earnestly desirous that the things I have come here to know as sacred may live on in me and those I touch, I now affirm my loyalty to the Alumnæ Association, and acknowledge myself to be a part of its organization and purpose." The seniors then signed their names in the alumnæ register.

As the minutes of the annual meeting had been published, a motion of Mary Blackley dispensing with the reading of same was carried.

Miss Margaret Bell moved that a wreath be placed on the grave of Mr. William Wayt King at the same time that one was put on Miss Baldwin's grave, and that a copy of this resolution be sent to Mrs. King.

Emily *Pancake* Smith requested that the alumnæ association consider the advisability of editing a book containing the reminiscences of Mr. King during his association with Mary Baldwin; that Mrs. King be asked to write these reminiscences and that the short talks given in the Memorial Service on June 3 be included.

The treasurer's report, given by Miss Fannie Strauss showed a balance of $497.13. The new members for the year numbered 141 plus the present senior class of 46. Gifts for the Centennial fund amounted to $77.00, $50.00 from Pittsburgh, and $27.00 from Detroit.

Carlotta *Kable* Morris, chairman of auditing committee, found the treasurer's report correct.

Mrs. Taylor, chairman of the Missionary Scholarship Committe, reported that Margaret Wardlaw would again be the recipient of the scholarship next year. Dorothy Bear, treasurer of the fund, reported that in addition to the individual gifts the Atlanta chapter had contributed $80.00. Miss Abbie McFarland presented the Alumnæ Scholarship report. Eugenia Vance, who has held this scholarship, was graduating this year and it would be announced later who would have it for next year.

In the absence of Hattie *Timberlake* Ast, chairman of the club house committe, Miss Bessie Wallace Landes gave the report. The receipts from the club house, including the tea room, the nickelodion, and room rent were as follows:

October	$ 44.15
November	63.75
December	65.00
January	82.90
February	70.05
March	91.00
April	61.75
May	162.81
Total	$641.41

At the end of last year there had been a balance on hand of $498.92. The total cost of redecorating the club house upstairs, plus the miscellaneous expenses was $869.79. There is a balance on hand

of $270.54 with no major repairs to be made. A motion was carried that this report be accepted with thanks to the chairman and the members of the committee.

The report of the alumnæ secretary is published in the NEWS LETTER so no details are given here. The report was accepted with grateful appreciation for the helpfulness of the secretary during the year. Miss Fannie Strauss took the chair while the president gave her report. It is also published in the NEWS LETTER.

The president expressed her appreciation to the various committees who had worked so well during the year—the publication committee, the club house committee, and the luncheon committee.

At this time Dr. Jarman presented the New Century Program to the alumnæ and introduced Mr. Lucien P. Giddens, who will have charge of the program. Dr. Jarman explained that there are included within the New Century plans both an immediate and a long term program. The immediate program, covering the period of five years from this date, provides for the raising of the sum of $500,000 for general development and, within this five year period, it is hoped that certain phases of development may be completed within the three years intervening between now and the centennial in 1942. The program thus includes the desire to complete or to begin building one or both of the first new buildings on the campus by the celebration of the centennial. The long term program is to extend over a period of 25 years.

Pictures were shown of the first two buildings—the Williams Wayt King Memorial Building to be used as a physical educational-auditorium building, and the new dormitory, not yet named.

Maggie Bell *Roller* Robinson moved that the alumnæ association wholeheartedly accept the program as it had been presented. Representatives from several chapters expressed their willingness to co-operate to the fullest in the program.

Mrs. Russell presented to the meeting the following resolution concerning Dr. Blakely's service to Mary Baldwin.

"The Alumnæ Association of Mary Baldwin College wishes to take this opportunity to express their appreciation of the years of service rendered to Mary Baldwin College by Dr. Hunter B. Blakely.

"Dr. Blakely came to Staunton nine years ago as pastor of the First Presbyterian Church. Shortly thereafter he was elected chairman of the Board of Trustees of the college and has continued to serve as such until the present time.

"Dr. Blakely's services to the college as chairman of the Board of Trustees and as pastor of many of the college group have been of untold value to the institution. His educational statesmanship has shown itself in the leadership and support which he has given to the college. His efforts for the advancement of the college have been untiring. He has been a wise counselor and a loyal friend to the institution.

"The Alumnæ of the college hereby express to Dr. Blakely their deep appreciation of his service and friendship, and their personal good wishes for success and happiness to himself and to his family as he goes to serve as president of Queens-Chicora College in North Carolina.

"It is hereby ordered that these resolutions be made a part of the minutes of the Association and that a copy be sent to Dr. Blakely."

Upon the adoption of this resolution the meeting adjourned.

Respectfully submitted,

ARCHER *Hogshead* TULLIDGE,
Secretary.

Dr. Blakely Resigns as Pastor and Board Chairman

It was announced on May 29 that Dr. Hunter B. Blakely, pastor of the First Presbyterian Church at Staunton and chairman of the Board of Trustees at Mary Baldwin College, has accepted the

presidency of Queens-Chicora College at Charlotte, North Carolina. His new duties will prevent Dr. Blakely's continuing as chairman of the Board of Trustees. He will be greatly missed in relinquishing this work which he has performed so efficiently and he will also be missed at Mary Baldwin as the pastor of many of our faculty and students and as the friend to all of them. The alumnæ who have attended Mary Baldwin during Dr. Blakely's nine years in Staunton will join in the regret of the entire college community at his departure for another city and another college, but all will wish him success in this new opportunity for leadership.

Dr. Blakely is singularly fitted by his broad graduate study and experience for the presidency of Queens-Chicora, a sister institution of Mary Baldwin's and with similar traditions in Presbyterian affiliation and influence.

He presided at the meeting of the Mary Baldwin Board of Trustees on May 26.

Alumnae Endorse New Century Program

(Continued From Page One)

same time conscious of the fact that the college is operating today with buildings, equipment, and endowment provided by a former generation, a plant very lovely in architecture, but growing continually less adequate to the changing and increasing demands of the modern college. . . .

"Like other accredited colleges and universities, Mary Baldwin is by its charter of necessity a non-profit institution, solely altruistic in its aims and operation. The college therefore cannot be expected to earn the money necessary for the new building program, but must turn to those whom she has served through her first century. . . . Within the next few years the Board believes that all of these will speak in a tangible way, and will have a very real part in the plans and efforts for the future of Mary Baldwin College."

Alumnae Secretary's Report

The emphasis for the work of this year has been laid mainly in the field of publications as it was felt that this was the best way to contact large groups of alumnæ and to prepare the way for the New Century Program. Since October, thirty thousand publications have been mailed from the alumnæ office and the covers for five thousand more NEWS LETTERS are now being addressed. This issue of the NEWS LETTER is expected to go to press about June 10th and will be mailed as quickly as possible to all alumnæ. The publications which we have sent are: miniature newspapers for October 4th, a copy of the broadcast given by Dr. Jarman and Mrs. Mapp (this was prepared through the publicity office, but mailed through the alumnæ office), the December NEWS LETTER, the history of the college sent as a Christmas gift (again prepared by the publicity office), view books of the college which were and are being sent as each chapter holds its meeting, and, finally, the March NEWS LETTER. All of these have been addressed by hand. In addition to the addressing, the covers must be pasted or sealed and then sorted according to towns and states and finally tied in many hundreds of bundles.

But not only has the emphasis been put upon our present alumnæ—a great deal has been put upon the development of future alumnæ. Working on the assumption that we cannot expect good alumnæ unless we train them while they are still students, there has been a carefully planned program carried out through the alumnæ office to make the student alumnæ conscious. When the enrollment of the freshman class was completed last summer, a personal letter was sent from the alumnæ office welcoming each new student on behalf of the alumnæ association and explaining to her, briefly, the function of the alumnæ association, particularly as it concerned her life on the campus. During the period of freshman orientation, the alumnæ secretary had charge of one hour on the program and spoke to the freshmen in detail concerning the association. Other chapel talks, one by the president, and other prominent alumnæ throughout the year have kept the association before the students. There has been a weekly column in *Campus Comments* concerning alumnæ activities in all sections of the country. The students have manifested a great interest in this, and have brought information to the office to appear in that column. The presence of the alumnæ president about ten times at the college has made the student body increasingly conscious of the activity of the alumnæ association. A new feature of a special alumnæ-student day was inaugurated this year. The first event for that day was a chapel talk by Mrs. Mapp, later in the day, the student officers, about fifty, were entertained at the home of Mrs. Sydney Shultz, where they had the opportunity of meeting the local members of the national board and the president of the association. On that same day the honor society held their spring meeting and out-of-town alumnæ were invited to return for it. The college newspaper gave a great deal of publicity to the day and it was felt by all to be a very successful innovation. The attention of the students has been focused on their local chapters, which they will some day join. Several of the chapters scheduled special meetings during the college's

spring vacation so that the students might atttend. This they did and they gave of their enthusiasm to the alumnæ and they themselves came away with a broader vision of alumnæ service and of their own place in the scheme. A project for the decoration of the club house was also on this program. All of the students in the art department entered it and gave many helpful suggestions to the committee. Through this project the students realized more clearly the part that the alumnæ play in their campus life and also the labor involved in maintaining the club house.

Very definite results may be seen from this alumnæ student program. It was in operation last year, though not as fully, but enough to convince us that proper training would eliminate many future worries from the association.

Statistics showing the record of membership in the association in connection with this program might be interesting. Out of the present junior class, 55 did not return this year. From that number 36 paid their dues, which is about 70%. Usually a ten percent response is considered a very good one, particularly from two year students. The response from the freshmen class was about 30%. Last year the senior class joined one hundred percent and over eighty percent of those seniors have joined again this year. This is an exceptionally fine record and the class of '38 is to be congratulated. Special effort has been made throughout the year to collect dues. 500 novelty cards of a humorous nature were sent to back-sliding members and almost as many letters were written. The response from all of these has averaged about 25%. The alumnæ association has about 12% of its members as paying members. Though this may seem very small to us, it is considered a rather high percentage for most colleges.

The chapters have been unusually active through the year and have made their definite contribution to the work of the association. Much effort has been put upon the organization of new chapters and this branch of the work will be increased during the summer, as our present goal is 100 chapters by October 4th. Each chapter chairman has received at least two letters and many of them more than that. Mrs. Mapp has discussed the chapter activity more fully in her report.

In any office there is always a large amount of routine work, especially is this true where files are concerned. A new file of paid members has been set up recently and new division cards have been made for the geographic files. This has been such a help that we hope soon to put them in all the files. Many changes of addresses must be recorded, each change on four to six cards. When a change of address is made, a letter is sent to the chairman of the chapter in the vicinity to which the alumnæ has moved, if there is a chapter, telling her of the new member and giving her address; at the same time another letter goes to the alumna informing her of the existence of the chapter and giving the name and address of the chairman. This year we have printed a special card to acknowledge all dues which come in. About 2500 birthday cards have been sent and the regular correspondence is quite heavy.

Due to the fact that this is a most important Commencement with the presentation of the New Century program all efforts were directed to having a large representation of alumnæ on the campus for this event. About five hundred let-

ters were sent from the publicity office and the alumnæ office inviting alumnæ to return. In addition to this, the class secretaries of '34, '35, '36, '37, '38 wrote to their classmates telling them of the special plans for Commencement and urging them to be present. The registration in the alumnæ office showed the largest percent of returning alumnæ that we have had in some time.

On May 10th the alumnæ sponsored a broadcast over WSVA from the college chapel. 500 post cards were sent to Staunton and Augusta alumnæ telling them of this event in advance.

Throughout the year quite a number of alumnæ have returned to the college for brief visits. Whenever an alumnæ returns to the college now, the dean's office calls the alumnæ secretary and she takes them on a personally conducted tour. This arrangement has only been in effect for a few weeks, but it is proving satisfactory, as many of the alumnæ finally end up in the office looking up addresses of former classmates and leafing through old annuals. The interest thus aroused often induces them to join the association and to take back more interest and enthusiasm to other alumnæ.

This year the publicity office and the alumnæ office have been working together on New Century plans, about which you have heard and will hear more. Much extra work has been done and has to be done in preparation for this event.

I should like to take this opportunity to express to each alumna, the alumnæ Board and the chapter and committee my sincere appreciation for their splendid helpfulness and co-operation throughout the year.

Respectfully submitted,
WINIFRED LOVE
Alumnae Secretary

The College Seeks One Hundred Chapters by Founder's Day

Mary Baldwin College now has 52 chapters. Soon the alumnæ secretary will write to an alumna in every place where there are ten or more alumnæ, urging her to call them together for the purpose of forming a chapter. Not only would the college be enabled to work in closer co-operation with such groups when they are organized, but the members of the groups would find much personal enjoyment through meeting and working together as a chapter.

The Alumnæ Association realizing the benefit which would result mutually to alumnæ and to the college from the organization of additional chapters request alumnæ groups which are of sufficient size to organize chapters in the summer or early fall. The goal of the Association is one hundred chapters by Founder's Day, October 4, 1939.

President's Report

Correlated with Alumnae Secretary's

In the development of the Alumnæ Association the past year has been significant from the very fact that it was the first year that the Association functioned under its new constitution. The entire group of officers and the Alumnæ Board have labored diligently to make the year significant in other respects. But we find it hard to evaluate our work accurately when our first term has barely come to a close.

In the beginning we were faced with several distinct problems: 1st, the joint need for increased membership in the Alumnæ Association; and for greater revenue; 2nd, the importance of more student-alumnæ contacts; 3rd, the necessity for increasing the usefulness of the Alumnæ Bulletin; 4th, the improvement of the Club-House; and lastly, the planning of the part of the Alumnæ Association in the New Century program of Mary Baldwin.

Our success in attacking these problems has been somewhat varied. In the interests of increased membership in the Alumnæ Association, together with increased financial stability, we have tried to work with individual alumnæ and with the chapters. Throughout the year we have sent novelty notices reminding the alumnæ to pay their dues, we have written personal letters to alumnæ and students dropping out of college before their senior year; we have included membership blanks in every Alumnæ Bulletin. All these the Executive Secretary has mentioned fully in her report. In attempting to enliven chapter interest, the President with Miss Love has visited chapters in Richmond, Staunton, Atlanta, Greensboro, and Birmingham. The Atlanta chapter elected new officers. Mrs. Venice *Mason* Fry, '17, succeeded Catherine *Woodrow* Kirkland as President. Since our visit the chapter has sponsored two plays of Bernard Shaw and contributed $80 to the Missionary Scholarship Fund. Thirty-five Birmingham alumnæ met with us, and elected Martha *McDavid* Perry, '27, to succeed Eloina *Hutchinson* Persons, '09, as President. They are devoting their attention to sending Birmingham girls to M. B. Greensboro and High Point alumnæ reorganized at the home of Ellen D. Bush, '35, and planned a benefit in the fall. Other chapters which deserve particular mention here are: Pittsburgh—one meeting a month, $50; New York, 42 alumnæ celebrated the 25th anniversary of the chapter Feb. 25th; Washington-Silver anniversary October 8th with Margaret Daniel, '97, as chairman, 35 members present. Their 2nd meeting of the year was held two weeks ago. The Detroit chapter was first to contribute to the New Century program by sending $27 to the gymnasium fund. The Staunton chapter under leadership of Mrs. Sydney Shultz has accomplished a very ambitious program and plans even bigger things for next year. They sponsored a benefit recital by Edna St. Vincent Millay which netted $160. They paid into the Alumnæ treasury their yearly quota of $100 and back quota of $50. The Staunton chapter has already accepted the New Century program and voted $500 a year for the next three years as their pledge to the new buildings. Detailed acts of other chapter meetings have appeared in the News Letter.

With these indications of healthy chapter activity we hope not only to increase interest in being a member of the M. B. Alumnæ Association, but also to secure extra financial support for alumnæ projects.

In addition to these normal pursuits, we have inaugurated the sale of subscriptions to the *Reader's Digest* in the hope of adding to the treasury. The Alumnæ Association has the privilege of selling the magazine at regular rates with a substantial commission. Since December we have earned $43 in this way and hope to do better as the alumnæ become better informed of the service.

The Mary Baldwin plates have been advertised in every issue of the NEWS LETTER, and folders sent to all brides.

Our approach to the problem of increased student-alumnæ contacts has been covered fully by Miss Love.

Excellent though the NEWS LETTER has been in the past, we must always be on the alert to keep it interesting and attractive. This year we have attempted to modernize both the cover and the contents in the style of the best alumnæ publications of other colleges. The President has omitted her customary messages to the alumnæ in favor of brief and timely editorials. We have attempted to cover as much news of alumnæ as possible and at the same time to carry articles of interest. Three NEWS LETTERS have been published and one *Newsette* during the year.

The problem of the maintenance cost of the Club House has been partially solved by the installation of pine panelling in the main lounge—a material which will cost nothing for upkeep. Details of other changes in the Club House have been reported by Mrs. Ast's committee.

The part which the Alumnæ will play in the New Century program will be decided by you this morning. Meanwhile the alumnæ officers have been co-operating to the fullest extent with the Administration in planning the program.

Miscellaneous promotional activity for the Alumnæ Association has been carried on. Dr. Jarman and the president spoke over Radio Station WRNL in Richmond October 4th, and Miss Love and the president attended the convention of the Southern District of the Alumnæ Council which met in Birmingham. Next year the meeting will be in Williamsburg and the alumnæ officers expect to help with the arrangements. Two meetings of the National Board have been held in Staunton and a third will be held this afternoon.

No report of the year's activities should close without a frank statement that none of these problems are to be solved in one year or ten. If the Alumnæ Association is to grow and serve its full usefulness to Mary Baldwin, we must continue to be alive to opportunities for increasing the membership, for building up the chapters, for augmenting our revenue and finally for co-operating with the administration of Mary Baldwin in plans for the future of our Alma Mater.

The work of the Alumnæ Association is not the work of any one person or any small group. It is the responsibility of each and every alumnæ. Only as the Alumnæ support Mary Baldwin will others follow in their wake and support her. And in the end, active membership in the Alumnæ Association is the best way for the individual to participate in the future of Mary Baldwin and through her in the future of education for women.

Respectfully submitted
MARY BELL *Archer* MAPP
National President

Far and Wide With the Chapters

Many activities have taken place in the chapters since the last printed report. The Atlanta chapter sponsored a matinee performance of "The Man of Destiny" and "Androcles and the Lion," produced by the Federal Theatre Players, and from it made fifty-one dollars ($51.00). This, along with several individual contributions, brought the chapter's donation to the missionary scholarship fund to a total of eighty dollars and forty-six cents ($80.46). The chapter is certainly to be congratulated on this splendid record.

The Pittsburgh chapter also sponsored a performance by the Federal Theatre Players and became the second chapter to contribute to the New Century Program. Their check for fifty dollars ($50.00) came at Commencement time and was announced at the annual alumnæ business meeting. Detroit made the first contribution in the fall and on June 12th Richmond chapter sent a check for twenty-five dollars ($25.00) for the same cause. These chapters have made a beginning with one hundred and two dollars ($102.00) and it is hoped that their achievements will spur the other chapters forward.

The spring meeting of the Washington chapter was held in May at the home of the secretary-treasurer, Betty Keith Harrison. At that time the chapter was privileged to have as its guest speaker Mrs. Laura Krey, author of "...*And Tell of Time.* Mrs. Krey gave a most delightful and informal talk on her reminiscences of former student days. The members of the Washington chapter have responded to the annual appeal for the missionary scholarship fund.

At meetings of the Baltimore chapter on April 25 and the Lexington chapter on May 5, Dr. L. Wilson Jarman and Mr. Lucien P. Giddens spoke on plans for the New Century Program. The Baltimore chapter met at the home of Katherine *MacDonald* Conklin and the Lexington chapter at the home of Rosa *Tucker* Mason. The meetings were exceptionally well attended and a large percent of both chapters paid their annual dues.

The Detroit chapter was unable to hold their spring meeting during the college vacation time, so they are having it in June. At this meeting they will entertain the students of the past year and prospective freshmen for next year. The Detroit chapter has been instrumental in sending splendid groups of girls to Mary Baldwin for the past several years.

The month of June was also see meetings of the Chicago chapter at a French restaurant in Chicago, the Lower Valley chapter at the home of their chairman, Sue *Stribling* Snodgrass, and the monthly meeting of the Pittsburgh chapter. Detailed accounts of these meetings will be given in the next issue of the News Letter.

The Alumnæ Association will be glad to send, on request of chapter chairmen, historical data about Mary Baldwin in suitable form for use on programs at chapter meetings. The alumnæ secretary will also be glad to send a newspaper article accompanied by appropriate campus pictures for illustrative purposes, to chapter presidents who can arrange for such material to appear in their local papers at the time of chapter meetings.

Mary Baldwin—Yesterday, Today, and Tomorrow

By LUCIEN P. GIDDENS
Assistant to the President

YESTERDAY

A seminary was founded in 1842—a true pioneer leader in woman's higher education. With consistently strong leadership, its effectiveness grew steadily through the years. This leadership, with its strength of ideals, carried the institution through many early struggles, but even through times of economic stress Mary Baldwin never closed her doors at any time to the young women who sought the light of her learning and the inspiration of her purpose. It seemed from the first that Mary Baldwin was destined to live on and to serve through the years and the centuries.

Yesterday was a glorious period in the history of Mary Baldwin. The seminary facilities then were new and modern. They enhanced the service of the institution of yesterday.

TODAY

Now the seminary has become a fully-accredited, four-year college, as befitted the educational demands of the times. In maintaining its tradition of high standards today, the college still serves in the same spirit that the seminary served. And it continues to grow—not in numbers but in breadth of influence and service.

Mary Baldwin stands today a modern college. Its standards have been built nobly by the toil of students, faculty, and officers—not just during its career as a college but through the time since 1842. But as a college, fulfilling its educational duty of today, Mary Baldwin still is restricted largely to its buildings and endowment of yesterday. While this plant and these funds enhanced its work of yesterday and have sufficed for its work of today, they would handicap its work of tomorrow unless supplemented in the near future.

TOMORROW

The college must have modern resources to be assured of continued success tomorrow. All alumnæ of course want their *alma mater* to be as effective tomorrow, in comparison with other institutions of her type. All alumnæ of course want their own training to be as highly evaluated tomorrow as it was yesterday and as it is today. What your college is tomorrow, however, must depend in great measure upon its meeting certain foremost physical needs.

In many respects, the present plant still serves the college well. In other ways it, like the endowment, needs expansion. It is the administration's plan, in building, to *extend* rather than to *replace*. The main buildings that you learned to love in your student days will remain the center of the campus of tomorrow. But new buildings and new endowments must be built around them, if the traditions and standards and indeed the old buildings themselves are to be preserved as an inspiration of tomorrow.

THE FOREMOST NEEDS

There was a time when colleges sought to make money. Now, instead, they must make a financial investment in each student's education. Modern higher education is expensive. There is no desire or opportunity generally to cre-

ate financial surpluses, for the desire and opportunity are greater in selecting students who are, first of all, capable and worthy. The modern college then is financially successful if it has a balanced budget.

Mary Baldwin has kept a balanced budget—by care in the management of funds and even by sacrifices. Thus, the needs of your college have not been escaped by making profits; and the needs have not been made urgent by financial delinquency. The needs are the result of progress and the necessity of keeping abreast of it.

The needs that are foremost are at least two major buildings and a substantial increase in the endowment. The first new building will be a physical education-auditorium building named in memory of William Wayt King, long an official of the college and a devoted friend of many alumnæ. Additional funds derived through the New Century Program will go toward constructing a new dormitory and increasing the general endowment funds—needs that are also great. Other buildings, in time, must follow during the second century; but a physical education-auditorium building, a dormitory, and additional endowment funds are the developments on which we must now concentrate.

The gymnasium of seminary days can no longer suffice, and physical education classes are necessarily held in the city Y. W. C. A. The present auditorium is not large enough for some public events, and Commencement exercises are therefore held off of the campus. The dormitory facilities are inadequate to the extent that some students must room in dwellings opposite the college. Furthermore, the accrediting agencies have pointed out to the college its need of a larger endowment in order for its general standing to be assured in future years. These then, without question, are the immediate physical needs.

Your Part

Your part in Mary Baldwin's program of development may be significant whether you contribute a small sum or a large sum. It will be through co-operation that the needs of tomorrow will be met, through co-operation based on a spirit of generosity and appreciation. The large gifts and the small gifts alike will be generously conceived and gratefully received in the sight of the college. It will be the cumulative gifts of alumnæ and friends that will make the Mary Baldwin resources what they are tomorrow.

Each alumna can contribute these things: a generous interest and influence, and a reasonable gift under the circumstances. It would be a wonderful attestation of loyalty to and faith in the college, and a wonderful manifestation of the Christian spirit that Mary Baldwin embodies if, at the one hundredth anniversary in 1942, it could be said that every alumna had contributed in these ways to the development of her college.

Mary Baldwin asks that you consider her *yesterday, today,* and *tomorrow.* You are invited to ask any questions, to make any suggestions, or to make any other expression to those in charge of the New Century Program.

Be assured that your generosity will serve in the second century of Mary Baldwin's history the great cause of woman's Christian education, to which your *alma mater's* life is ever dedicated—*yesterday, today,* and *tomorrow.*

Visitor Discusses Mary Baldwin Art

Elizabeth Nothingham, Director, Lynchburg Federal Art Gallery, lectured this year on the campus. The following are excerpts from her impressions of the work of the art department:

"Miss Randolph Arnold is particularly fortunate in teaching in a college where a student can major in art and where classes are small enough for her to try out some of the experimental methods used in progressive art instruction. During her two years at the college, she has had whole-hearted co-operation in all efforts to modernize the Art Department.

" . . . At Mary Baldwin every view presents an invitation to the landscape artist. Entering, the visitor soon realizes that the art department is very much alive. On bulletin boards are notices of the current exhibition in the upper gallery. So many doors open into the gallery that students continually walk through it or stop awhile in the room equipped for recreation. The enjoyment of art cannot seem a remote pleasure when a ping-pong table is in the center of the exhibition room and those who pause to study and enjoy the exhibit stop because of challenged attention rather than because of museum manners. The policy of modern art centers is to eliminate the chilly isolation of the old-fashioned museum; certainly here the exhibitions hung are in the ideal center of activity.

"As an introduction to the pleasure of living with paintings, Miss Arnold has undertaken to place a good reproduction of a painting in every girls' room. A paragraph of appreciation is pasted on the back of each picture to aid in understanding. The framed prints circulate at regular intervals so that at the end of the year every student has lived with each print in the collection.

"The studio symbolizes the conflict of past and present theories of art teaching. Casts of once popular sculpture have been set away. In their places one finds damp clay heads and figures on armatures, pieces of molds, and completed work to prove that delight in sculpture has come alive in the old studio.

"Creative design is taught in connection with the course on interior decoration, the designs to be used for textiles and wallpapers. The furniture in the tiny model rooms is based on study of historic periods, but emphasis is placed on originality and adaptation for modern use rather than on deadly imitation.

"Work in progress shows that students are exploring the mediums of oil, water color, pastel, charcoal, pen and ink, wood-carving and tempera; the subjects reveal that they are becoming conscious material in their environment and finding experiences which will contribute toward the building of art in the south."

(Alumnæ who attended commencement saw the 1939 exhibit. Thirty art students showed work. Selected examples are reproduced on the opposite page.)

(1) Oil landscape—Sally Cheney, San Antonio, Texas; (2) oil portrait—Sally Cheney; (3) oil portrait—June Trout, Gastonia, N. C.; (4) modern room model—Molly Wagener, Richmond, Va.; (5) pen and ink fashion drawing—Rachel Smith, Sheds, N. Y.; (6) water-color landscape—Arlene Preddy, Orange, Va.; (7) poster—Rachel Smith; (8) pen and ink composition—Frances Leakey, Detroit, Mich.; (9) colonial living-room model—Rebecca Fox, Richmond, Va.; (10) woodcarving—Carol Bowman, Waterford, Va.; (11) portrait, modeled in clay, cast in plaster—June Trout; (12) wash drawing, fashion class—Molly Wagener (13) painted clay book-end—Joyce Albright, Detroit, Mich.; (14) design for textile—Elizabeth McGrath, Frankfort, Ky.; (15) wood-block print on cloth—Carol Bowman; (16) small sculpture—Adele Gooch, Peggy Russell, Staunton, Va.; (17) small sculpture—Frances Leakey; (18) charcoal portrait—Molly Wagener; (19) low relief carving—Mary Bruce Clendening, Macbeth, W. Va.; (20) The Studio; (21) The Exhibition Gallery; (22) Outdoor Sculpture Exhibit N. Y. art trip; (23) conventional design—Carol Bowman.

Campus Comments

One of the high spots on the campus this year was the Student Body project to raise money for the new gymnasium. The project was sponsored by the Student Council, beginning in February and continuing until the first of May. Each class undertook a separate project and the student body as a whole had two rummage sales and concluded the entire program with a minstrel show. The amount which they raised was $528. The enthusiasm manifested by all the students in this undertaking was indeed inspiring to watch. Many of these same students have gone out to their alumnæ chapters and are only waiting to be called on to give their services there.

The gift of the senior class to the college this year was new lamps for the chapel. There has been a great need for these for some time and the alumnæ join with the student body of next year and years to come in extending their thanks to the class of '39 for that gift.

Another gift, and a most welcome one, has come to the college this year. For some time the alumnæ association has been trying to raise money for a movie camera so that we would have our own movies of campus activities to show at chapter meetings and Commencement time. This year Miss Jean Diescher, class of '38 and most active in the alumnæ association, presented the college with a very fine movie camera. These movies will be ready soon to travel from chapter to chapter and will do their part in stimulating interest in Mary Baldwin. On behalf of the alumnæ association we take this opportunity to thank Miss Diescher.

Laura *Smith* Krey, distinguished authoress of "...*And Tell of Time,* spent several days in Staunton and visited at Mary Baldwin. She spoke to the student body in chapel on writing as an occupation for women in the home. It was a splendid talk and one which quite captivated the students. Mrs. Krey visited several of the English classes, giving instruction on the fine points of writing. She evidenced a rare memory, a sympathy for and great interest in people, which is perhaps her most outstanding characteristic. It makes her a charming person to meet, as well as a vivid recreator of the South she knows so well.

Mary Baldwin has been broadcasting every Wednesday afternoon, at 3:00 p. m., from station WSVA, located in the Shenandoah Valley, just outside of Harrisonburg. The college chapel is connected to this station so that all programs are given from the chapel. Various departments in the college, particularly the speech department, have been responsible for the broadcast each week. A program sponsored by the alumnæ association was given on May 10th. This consisted of a brief talk by the alumnæ secretary, a piano selection by Aileen *Brewster* Larner and two voice numbers by Elizabeth *Brown* Wheeler. The broadcasting affords an excellent opportunity for those students interested in radio work and it brings the college into closer contact with a larger number of people than it has reached heretofore.

The Nile Flows On

Egypt is essentially a land of fascinating paradoxes, a land of many contrasts. The new and the old live side by side in striking symbolism. In one field cultivation may be carried on by the crude methods pictured on the walls of the tombs of 4000 years ago, while in the next field the latest American tractor may be at work. Another paradox is the contrast between the unsurpassed fertility of the rich Nile valley and the barren, but far from uninteresting, desert near at hand on either side. We often use the expression, "through the length and the breadth of the land." Strictly speaking Egypt has little inhabitable breadth, being confined, except for desert Bedouin tribes, to the Nile valley or the Delta. Thus we have a country of about 2000 miles in length but really only two or three miles wide at some points, with never more than 15 miles width above Cairo, save for the one exception of the Fayum district, where water from the Nile can be diverted to an area which is below sea level. Again, we have the case of povverty alongside of luxury, with one of the palaces of the world's highest paid monarchs only a few blocks from the dwellings of fellaheen, or peasants, whose material and intellectual poverty is beyond our knowing. All of these, and more, are a constant source of amazement, catching and holding one's interest and leaving not a shred of excuse for ever finding life dull.

The picture which most of us have of Egypt is a curiously mixed group of impressions, for the most part dependent on fragmentary bits which we have studied, read or heard. The "what was" and the "what is" of any nation, in these times of rapid change and kaleidoscopic history-made-in-a-day, is enough to confuse and confound us. Egypt has such a long and continuous history back of its present day existence that we tend to think of it as being embalmed in its own tombs. That is only one side, the one best known to tourists perhaps but not the only fascinating feature presented.

To many, who have had the good fortune to visit Egypt, the visit has been a hectic three or four days of blurred sights and experiences crammed hastily into an inadequate period of time. Any attempt to write about Egypt in such an article as this is likely to leave us with the same dissatisfaction if we do not narrow our focus, or limit our horizon. Since there is less available reading material dealing with the more intimate glimpses of the people and their ways of living than with the very renowned monuments and places, it will perhaps be most interesting to make a few "candid-camera" shots of some people and places rather than to compete with Baedeker's excellent guide book in more general descriptions and factual material.

The philosophy of making the mountain come to Mohammed has its merits as a matter of strategy, when it will work, and since it is a glimpse of Egyptian life we are seeking why not settle ourselves comfortably and watch for a few moments the stream of life, as it passes on with a certain timelessness characteristic of the Nile, only two blocks away?

One of the best vantage points of many which we might select is a balcony of the administration building of the American University at Cairo, overlooking the busy thoroughfare called Sharia Kasr el Aini. While we are waiting for the customary refreshment of the thick, syrupy

Turkish coffee, or tea if preferred, we might have a look at the building whose balcony we have chosen for our vantage point. Built as a palace by one of the Khedives, rulers before the term "king" was adopted, for his favorite wife, it remains one of Cairo's most beautiful buildings, using the rich geometric design and proportion of the Moorish, arabesque style of architecture. Other buildings added later by this American institution of higher learning have drawn wide approval and gratitude from Egyptians for their proof that here was something of architectural value worth preserving, at a time when Egyptian public buildings were being patterned after European types much less appropriate and attractive. In many other ways, this bit of America in Egypt has proved to be "the bridge of friendliness" to the Mohammedan world which it strives to be. The students of the college in themselves would be of interest to us, representing usually about 25 nationalities, from all sections of the world, but predominantly from the Mohammedan countries. Practically all religions are represented in the group. Since the students' life, dress, sports, speech and interest are less divergent from our own than those of the people on the street it will probably be better to turn our attention to the latter group.

One of the first sights which greets us is appropriately what we would have expected but which by recent action of traffic regulations is becoming a less frequent sight on the main streets of Cairo, namely, a long train of pack camels. They file stolidly past with their burden of sand, balanced on either side in two baskets of huge size. Three strings of four each are in this group, each four being tied one behind the other. A big Rolls Royce sedan toots lustily, impatient at the delay of waiting for the camels to move silently over to the side, unprotestingly.

In contrast with this mode of transportation, five minutes brings a variety of other vehicles and modes of travel. Several donkeys pass, buried beneath men whose size and weight appear to be too much for such diminutive beasts, but little sympathy need be wasted on them because of any frailties! The arabiyehs, or open carriages are still one of the most popular and picturesque means of locomotion if one is not too hurried. The climate, with its dearth of rain is kind to those who choose this mode. A knowledge of Arabic for use in bargaining with the driver is almost a necessity. Donkey-drawn carts with gaily decorated fittings and harness are a common sight, and horse-drawn carts with two huge wheels are used for hauling tasks. Motorcycles, bicycles, taxicabs, very modern street cars with compartments for different classes, attractive busses, modern automobiles of English, French, Italian and American makes are numerous, with the American-make cars predominating in that group.

Suddenly borne to our ears is the steady beat of drum-like percussion instruments, accompanied by singing and interspersed with shrill cries and lamentations. The volume increases and soon the origin of this weird sound-effect makes its appearance. It is a strange looking procession, whose meaning we see when we identify the box on the shoulders of the men near the head of the procession as a casket, with the tarbush or fez of the deceased on the raised portion at one end. This native funeral will give us a good opportunity to see some felaheen, the poorer class, at close range. The man has been fairly prominent in his own social group, as can be

judged by the number of men, Mohammedan religious leaders and others who precede those who bear the casket. There are also a number of men beating on the tublas, and a large number of paid women mourners, most of whom are also walking but with a few seated cross-legged on donkey-carts which follow.

The garbs of these people will strike us as peculiar, if we have not already become accustomed to them. The men wear the characteristic long galibeahs, flowing robes which reach almost to the ground, with another outer robe of heavier material, called an abiyeh. These garments are often of bright and colorful fabrics, the inner one of striped material held by a bright sash and the outer one of a solid color. On their heads are various types of the tarbush or fez, some stiffly blocked high red ones with black tassels, others of soft felt or just a skull-cap effect, usually wrapped about with a white cloth in the two latter cases. Sandal-like shoes complete the exterior garb. Most of the women are veiled, wearing the customary long and very full black garments. In addition to the face veil, a long head veil covers the head, and its lines are lost in the rather shapeless form of the dress. The women usually have paint of bright blue or grey on their faces for this type of occasion and their lamentations are lusty. It is interesting to note that the man's own feminine relatives are seldom allowed to participate.

Typical of the contrasts we shall perpetually note as we watch, are the differences we see in the dress of others who pass. Here is a man whom we recognize as a member of parliament, on his way to the parliament house only a block further down Kasr el Aini. He is dressed very smartly in a European tailored suit, with well chosen and modern accessories such as shirt, tie, etc., leaving only the tarbush to distinguish him as an Egyptian. White linen suits will replace the tailored suit most of the time between April and October. Other members of parliament, from some of the rural districts, cling to the galibeah and abiyeh but they are now garments of real splendor, such as we have come to expect from our Hollywood-created sheik. As for the women's dress, we find many of the emancipated members of the cities wearing the very latest Paris creations. And why not? There are branches of some of the finest Paris stores in Cairo. Many of the women have abandoned the veil, and the widespread adoption of this trend is likely to be accelerated greatly through the lead taken by the new queen, Farida.

A food vendor comes up the street crying his wares, this particular one dispensing hot foods, most ot which are cooked in deep fat. They look and smell rather enticing, but lacking the immunities of the natives who patronize such vendors it is well for us to look rather than indulge. Of such vendors the man selling gazzuza, a sort of lime-aid, is one of the most picturesque. He has two little cymbals which he clanks between the cry of "gazzuza, meen aus gazzuza," or who wants gazzuza? He pours his wares into the one glass which he carries, from the long-necked jar on his back, and waits for the customer to finish drinking while he pockets the two milleme piece, (about one cent in value). Water is also sold on the streets in much the same fashion. The men who sell helawa, or sweets, and peanuts are more mobile in plying their trade. They hop off and on swift-moving trams or street-cars with a grace and facility of coordination that never ceases to draw the admiration of anyone who has attempted such a feat, perhaps not without disaster! If we were to watch long enough

to see the milk man arrive we would be surprised to find the cow herself, perhaps followed by a calf, led right to the back door to deliver milk that one knows is fresh. Often the cow turns out to be a water-buffalo, which furnishes a milk with rich white cream but a distinctive flavor all its own. The bread man offers a contrast to our own, bringing huge stacks of very flat, round loaves balanced on the tray on his head and unencumbered by celophane or other wrappings!! Most Europeans and Americans, except for their occasional baladi or native meal, rely on the French, Italian, or German baked bread, or one's own cook does the baking. While on the subject, it may be interesting to comment that one can get food very similar to our own, with some supplementing by orders of cereals and a few products from America. The water in Cairo is quite safe and very palatable.

As we continue to watch the passers-by we add many scenes to our store of things to be remembered: a dashing desert Bedouin, who most nearly approaches the movie version but who on close inspection might lose some of his glamor, mounted on his gaily bedecked and spirited arab horse; a tall efficient uniformed policeman; a man selling long pieces of sugar cane which the natives are very fond of chewing; a small group of children, encrusted with dirt and very probably some of the city's large number of waifs, pick up cigarette butts and put them in a tin can, to be sold later for a few millemes; a blind man, member of another large group of unfortunates in a land where ignorance and lack of sanitation multiplies eye disease; a group of street cleaners brushing the debris to the curb, from which place a very modern street-cleaning apparatus will later remove it, to give the rather unexpected clean appearance which the main streets of Cairo exhibit; and so the time and scenes pass.

It is almost sunset time and darkness follows swiftly in Egypt. Before this happens let us climb to the flat roof of the building, safely bounded by its ornate Moorish parapet, from which point we can see much of the city of Cairo and in the distance the two deserts which embrace the Nile valley.

Looking eastward we see the greater portion of the city stretched below us, dwelling place of nearly a million persons, a city curiously combining the influence of the East and the West. The tall graceful minarets on the mosques are so numerous that we soon give up hope of ever counting them, and huge round domes of modern tombs scattered about in the city also give a unique feeling of differentness but charm. Modern apartment buildings and, further away, the business buildings, look very much like a European or American city scene.

The Citadel, a fortress perched on the Mokattam Hills on the edge of the desert to the east, within whose boundaries is one of the most interesting mosques, is one place we will want to visit. Not far below the Citadel lies the part of the native quarters known as the Mouski, where the famous bazaars are to be found. This will take some of both our time and our money, especially if we do not bargain wisely and well. Nearby is el Azhar, claimed to be the world's oldest university and center of Mohammedan learning, which we will want to see.

Nearer at hand, only a block to the north of where we are standing, is the Egyptian Museum where the rich collections of the mighty Pharoahs, King Tutankh-amun and others, give us glimpses into glories of a past era. Hours can be spent there with profit and interest.

Turning to the west we see the Nile, only two blocks away, with the tall grace-

ful sails of the feluccas forming a picture we shall not soon forget. Beyond are many lovely homes, then the fine zoo, and as we look further we see in the distance, clearly outlined in the slanting rays of the sun, the three pyramids of Giza. These we must visit and explore, climbing to the top and penetrating to the inner burial chamber, and perhaps using our visit there as an excuse to satisfy that desire to ride a camel, for the last half mile. Further to the south of Giza can be seen the older if not so impressive pyramid, the step-pyramid at Sakkara, which is also the site of the most interesting tombs in Lower Egypt. Other lesser pyramids, to a total of nineteen, are even further away in the distance.

Included within the radius of our vision, then, are enough things to be seen and done to occupy us for some time. Further up the Nile lie still other intriguing spots. Not in the guide books always, but experiences which add much to one's visit are such things as a moonlight felucca ride on the Nile, a desert trip, an Egyptian play using the Arabic language and music which is almost as strange to us, a visit to Groppi's outdoor garden, where we may hear classical music or see a movie as we have refreshments at our table, dancing at one of the hotels such as Shepherds in the downtown section, Mena House near the pyramids, or the Semirimis on the banks of the Nile, dinner at a sidewalk cafe where a gali gali man works his magic with no stage effects, opera or perhaps a Shakespearean play if the season is right, the whirling dervishers and countless other things both strange and familiar, but always in a thrilling setting.

As we consider plans by which we hope to include all of these things in our itinerary the sun passes from sight, leaving its friendly touches of glowing color on the western sky in another of the breath-taking desert sunsets. Silhouetted against the sky are many palm trees and numerous minarets. The closest of these is only a block away and if we listen we can hear the muezzin, the evening call to prayer, as the musical chant sounds from the balcony high up at the top of the minaret.

"Allahu akbar! Allahu akbar! Allahu akbar!
Ashuda anna la ilaha illa' llah
Ashuda anna Mohammedan rasula'l-lah..."

The call sound on to its end and dies away with the light, as do our anticipations of exploring all of these things tomorrow, and tomorrow. Some day, In sha'allah, (God willing), we may have that pleasure, for the first time or again. Until we do, life on Sharia Kasr el Aini and the waters of the Nile will continue to flow!!

(The above article was written by Dr. Donald W. Bailey, professor of psychology at Mary Baldwin. Dr. Bailey is a native of Pasadena, California, and attended the University of Southern California from which he received his B.A. and M.A. degrees. He spent three years teaching in Cairo, Egypt and is very familiar with the scenes of which he is writing. On returning to this country he completed the work for his Ph.D. at Yale University. He taught for a year in Hawaii, a year in the Yale graduate school of psychology, two years at Mount Holyoke and has now completed his first year at Mary Baldwin. Editor's note.)

"Attention, Mr. Ripley"

(Richmond News Leader)

"Is there another such family record in Virginia education as that presented by the graduation of Miss Marguerite Latham from Mary Baldwin College last week?

"The great-grandmother of this charming, clear-headed girl was Miss Mary Margaret Trimble, of Staunton, later Mrs. George A. Hangar. Born in 1832, Miss Trimble attended "Mr. Bailey's school," as the Augusta Female Seminary was styled at the time in tribute to the Rev. Rufus W. Bailey. In the next generation, Mrs. George Hangar's daughter, Willa G. Hangar, who subsequently married E. A. Hamilton, was matriculated at Augusta Female Seminary after it had ceased to be called "Mr. Bailey's school." She attended in 1875-78, when Miss Mary Julia Baldwin was principal. By the time Miss Margaret R. Hamilton, daughter of Mrs. Willa Hangar Hamilton, entered the school in 1896, the Augusta Female Seminary had changed its name (1895) to Mary Baldwin Seminary. Miss Margaret Hamilton married T. O. Latham. Their daughter, Marguerite, the fourth generation of the same stock to attend the school, enrolled after Mary Baldwin Seminary had become a senior accredited college.

"Mother and daughter, granddaughter and great-granddaughter in succession at the same institution, under each of its four successive names—it's a fact, Mr. Ripley, believe it or not."

Staunton Chapter Adopts Provisions of New Century Program

At a luncheon meeting of the Staunton chapter of the Alumnæ Association at the Stonewall Jackson Country Club, sixty-two members heard the New Century Program discussed by Dr. L. Wilson Jarman and Mr. Lucien P. Giddens. The chapter, in a business session afterwards, adopted unanimously the three steps proposed as a basis for the participation of all alumnæ in the program.

A committee was appointed by Mrs. Sidney Shultz, chairman of the chapter, to work out plans for the chapter project. A three year goal of a total of $1500.00 through the chapter project was adopted in addition to the goal of individual contributions by all chapter members. The Staunton chapter thus became the first chapter of the Alumnæ Association to act upon the New Century Program.

The Alumnae Who Registered for Commencement

1882
Fannie K. Taylor

1889
May Belle *Taylor* Homeier

1891
Sue *Stribling* Snodgrass

1892
Ann *Cochran* Doub

1900
Kate *Hoge* Davidson

1901
Hope Stuart

1903
Annie Laurie *Worthington* Reed

1906
Winifred *Morris* McCosh

1909
Laura *Smith* Krey

1910
Ruth *Lavell* Phipps

1911
Nannie *Timberlake* Dillon

1915
Grace *Sutherland* Herscher

1919
Vernon *Welton* Welton
Cary *Gilkeson* Breathed

1931
Mary Bair Bowman

1932
Kathryn Miller

1933
Margaret Grabill
Barbara Smith

1934
Mary Lou McCutcheon
Helen Fowler

1935
Gerda Quelch
Evelyn Brown
Ellen Douglas Bush
Isabella Spillman
Marian Martin
Mary Blake
Mary Bell *Archer* Mapp
Helen Miller

1936
Sarah Dyess
Katherine Dyer
Betty Chamberlin
Betty Vincent
Nancy Wallace
Nellie Hankins

1937
Ellen M. Jones
Jane Dawkins
Virginia Gantt
Katherine Major
Dorothy *Wallner* Delp
Frances Louderback
Sue Lee Proffitt
Jane Jeffrey
Rebecca *Cochrell* Hassett
Ada Jane Rankin

1938
Elizabeth Guthrie
Lelia Huyett
Reba Clemmer
Nancy Gilliam
Jo Jackson
May McCall
Mary Jane Cooke
Billie Day

Jean Diescher
Nelda Terrie
Virginia Fowler
Alice Borden Moore
Dedie Perrow
Mary Ligon Hutcheson
Jessie Ann Roudabush

1939

Virginia Broughton
Pauline *Osborne* Crawford
Margaret Johnston
Peggy Pettigrew
Mary Boisseau
Nancy Joynes

1940

Emily Rudisill
Betty Shelton
Dorothy Spindle
Rosalind Dance
Marie DuBose
Elizabeth Carter
Virginia Lee Aldrich
Julia Boykin
Harriet Osborn
Frances Price

It is requested by the Alumnæ Association and the college that all former students of Mary Baldwin consider the three steps, which were passed by the Alumnæ Association and which are presented in this issue of the NEWS LETTER, for alumnæ participation in the New Century Program.

It will be greatly appreciated if all chapters at their next meetings will act officially upon these steps, notifying the alumnæ secretary of the action that is taken by them. It is suggested also that the necessary committees be appointed at the next meeting of your chapter to complete arrangements for the chapter projects, if that phase of the program is approved by the chapter.

When requested and when possible, the college will be glad to send a representative to speak at chapter meetings on the plans for the New Century Program.

It will be noted on page 1 of this issue that among the steps adopted by the alumnæ association for the participation of alumnæ in the New Century Program, the alumnæ are requested to suggest the names of those who might be interested and able to make a special contribution to this program. It will be greatly appreciated if you will write the office of the New Century Program at your earliest convenience, giving the names and addresses of those whom you wish to suggest, with any information which the college should have in communicating with them.